

Operations Report April 2021

Administrative

- WeWork has begun charging rent at \$1000 a month through September 2021
- The Finance Committee and I met with the accountant to discuss changes and clarifications of the financial review.
- The office will be closed from Friday, May 27, to Tuesday, June 1.

Communication Committee

- The Communications Committee meeting was canceled. (See Communications Report)

Development Committee

- The online auction went live on April 15. As of April 30, there is one bid placed.

Finance Committee

- On April 30, I met with the Finance Committee to discuss the budget 2021-22. (Treasurer will report)

Membership Committee

- On April 30, I had a meeting with the Membership Committee to discuss increasing our Merchant Partners.
- I sent out 164 renewal membership packets.
- I sent out 76 letters to lottery plot holders requesting they join CCRA.

Membership issues

- Nothing significant to report

April Enewsletter Stats

- The enewsletter was distributed to 1791 contacts.
- There was an average of 51% who opened the enewsletter.
- There was an average of 27% percent who click-thru the enewsletter

Website

- There were 678 visitors to the website.
- The most visited pages were Merchant Partners, News Blog, Calendar, and Board Meeting Information.